



# Hot Topics in Cybersecurity Risk

November 18, 2021

# Symposium

November 18, 2021 - Toronto

Dear Guests:

Welcome to the Fasken Toronto Mini-Symposium.

We are pleased to host this virtual complimentary half-day event to provide you with educational webinars for continuing professional development. By attending, you can achieve up to three hours of education that can be applied towards CPD requirements of the Law Society of Ontario.

Our speakers will present the latest developments in various areas of law which will permit you to select those most relevant to your practice and your continuing professional development. We recognize that your continued professional development enables you to provide counsel and assist in the ongoing operation of your business.

We would appreciate your completion and submission of the online surveys that can be found on each of the webinar landing pages. Your feedback will ensure that we continue to provide high-quality events and learning opportunities that are relevant to you.

As the Managing Partner of Fasken's Ontario Region, I thank you for joining us today. I trust our event will not only meet, but exceed, your expectations.

A handwritten signature in blue ink, appearing to read 'Martin K. Denyes', is positioned above the printed name.

Martin K. Denyes

Managing Partner, Ontario  
Fasken

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# Symposium

Fasken Toronto Mini-Symposium – November 18, 2021

## Agenda

Time	Session & Speakers
8:50 am – 9:00 am	Registration
9:00 am – 10:00 am	<b>SESSION 1</b> <b>1a. Hot Topics in Cybersecurity Risk</b>  <b>Fasken Speakers:</b> Alex Cameron and Daanish Samadmoten <b>Guest Speakers:</b> Alireza Arasteh, MBA, MSc, BEng, CISSP, Managing Director, Mandiant Services and Gregory Eskins, Managing Director, Cyber Product Leader, US & CAN, Marsh <i>or</i> <b>1b. Putting the “Cure” back in ERP Procurement: A Re-Enactment of an ERP Procurement Gone Wrong</b>  <b>Fasken Speaker:</b> John P. Beardwood
10:00 am – 10:10 am	Break
10:10 am – 11:10 am	<b>SESSION 2</b> <b>2a. The Future of Work</b>  <b>Fasken Speakers:</b> Alix Herber, Christopher Steeves and Douglas Tsoi <b>Guest Speaker:</b> Deenah Patel, Senior Director, Solution Enablement & Marketing, Future of Work & Culture, RBC <i>or</i> <b>2b. Cases You Need to Know from the Past Year</b>  <b>Fasken Speakers:</b> Zohar Levy, Zohaib Maladwala, Nicholas Carmichael and Rachel Laurion
11:10 am – 11:20 am	Break
11:20 am – 12:20 pm	<b>SESSION 3 PLENARY</b> <b>3a. Journey Towards Truth and Reconciliation: Considerations For In-House Legal Counsel</b>  <b>Fasken Speakers:</b> Amy Carruthers and Sandeep Tatla <b>Guest Speakers:</b> Bindu Cudjoe, SVP, General Counsel & Corporate Secretary, Canadian Western Bank and Chastity Davis-Alphonse, Chastity Davis Consulting



# Hot Topics in Cybersecurity Risk

Alex Cameron, Partner & Co-Leader, Privacy & Cybersecurity Group, Fasken  
Daanish Samadmoten, Associate, Fasken

Guest Speakers:

Alireza Arasteh, MBA, MSc, BEng, CISSP, Managing Director, Mandiant Services  
Gregory Eskins, Managing Director, Cyber Product Leader, US & CAN, Marsh

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## Please note the following

- **Survey:** please click on the “Survey” tab underneath the video window to complete our survey.
- **Handout:** the materials can be downloaded via the “Handout” tab, also underneath the video window.
- **Questions:** please put any questions for the speakers into the “Questions” chat box.
- **Technical Support:** if you require support, please click the “Tech Support” button.

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Alireza Arasteh, MBA,  
MSc, BEng, CISSP

- Managing Director, Mandiant Services



Gregory Eskins

- Managing Director, Cyber Product Leader, US & CAN, Marsh

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## Biographies

# Ali Arasteh

## Managing Director - Mandiant

Ali Arasteh is a managing director at Mandiant, a FireEye company. Ali has more than 20 years of experience helping organizations become more resilient to cyberattacks. Ali has worked in both technical and strategic capacities in security spanning silos and effectively engaging various technical, and business disciplines. Ali has led numerous security transformation and incident response engagements helping organizations with most complex security problems.

In his current role at Mandiant, Ali leads Mandiant consulting services in Canada that helps organizations investigate and respond to complex security incidents and enhance their capabilities in detecting, responding to and mitigating advanced threats. Ali has advised some of the largest organizations in Canada and frequently works with his client executives pre and post breach to achieve cyber resilience and mitigate the impact of cyberattacks.

Prior to joining Mandiant, Ali held several security consulting and operational roles at Deloitte and BlackBerry. As a manager at Deloitte, Ali helped clients in public sector and financial services to build, enhance and operate cyber security functions including SOC, cyber intelligence and incident response teams. Before joining Deloitte, Ali held several positions in cyber forensics, network security and CERT teams at BlackBerry.





## Biography

# Gregory Eskins

Managing Director, Cyber Product Leader, US & CAN



## Current Responsibilities

As cyber product leader, Greg ensures Marsh Specialty deliver to its client's customized solutions supported by actionable insights and analytics, powered by the US & Canada Cyber Practice's expertise and experience.

Greg assists in the development and delivery of cyber products and services that support robust risk management and resilience. He helps clients prepare for and respond to cyber incidents, transfer financial risk out of the organization, and internally, trains and mentors colleagues within, and outside of, the cyber practice.

He is the executive sponsor for Marsh Canada's multicultural resource group.

## Experience

Greg joined Marsh in 2006, and was an integral part of the Financial Institutions & Professional Services industry practice working in a placement and advisory capacity for some of the country's largest FI's.

He built Marsh's Canadian cyber practice to support client's need to make informed decisions pertaining to emerging cyber risks. He continues to advise clients in a variety of industry verticals, helping them understand, measure, and manage their cyber risks.

Greg has vast experience in directors and officers liability, professional liability, financial institution bonds/crime, property, and cyber risk insurance.

Greg was named a top 10 (broker) under 40 by Canadian Insurance Magazine.

## Education

- MBA, Laurentian University
- LLM\*, University of Toronto Faculty of Law, and, School of Graduate Studies

\*concentration – innovation, law, and technology

## Affiliations

- Canadian Risk Management (CRM), Risk and Insurance Management Society (RIMS)
- Canadian Accredited Insurance Broker (CAIB), Insurance Brokers Association of Ontario
- Member, ISACA
- Member, (ISC)<sup>2</sup>





## Alex Cameron

PARTNER | CO-LEADER, PRIVACY & CYBERSECURITY

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### Areas of Expertise

Defamation & Media | Alternative Dispute Resolution | Real Estate Law | Intellectual Property | Marketing & Advertising | Privacy and Cybersecurity Law | Class Actions | Commercial Litigation | Procurement | Litigation and Dispute Resolution | National Security Law | Trade Secrets & Data Security | Retail | Life Sciences | Health | Entertainment & Media | Financial Services | Technology, Media and Telecommunications | Insurance | Video Games and Computer Games | Communications | Charities and Non-Profit Law

### Education

2012, LLD, Doctor of Laws, University of Ottawa

2004, LLM, Law and Technology, University of Ottawa

1999, LLB, University of British Columbia

1996, BA, University of British Columbia

### Jurisdictions

Ontario, 2007 | British Columbia, 2000

### Language

English

Alex Cameron is co-leader of the firm's Privacy and Cybersecurity Group. Clients from all sectors, including numerous Fortune 100 and 500 companies, consistently turn to Alex for his recognized leading expertise in privacy, cybersecurity and related matters.

Clients work closely with Alex to achieve business objectives through the innovative use of personal information, while ensuring compliance and managing risk. From big data projects, to marketing initiatives, to workplace management, Alex helps clients to identify and implement creative solutions to all manner of privacy issues. He also assists clients in managing compliance with Canada's Anti-Spam Law (CASL).

Working closely with clients and outside security experts, Alex assists clients in managing cybersecurity risks, conducting strategic risk assessments, and implementing effective governance, risk transfer and incident response planning.

Alex has helped clients respond to a full range of data breach incidents involving millions of affected records and individuals, including some of Canada's most high-profile breaches. Clients have looked to Alex to help effectively investigate and respond to significant matters such as:

- Cyber extortion in the context information theft, DDoS attacks and ransomware

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- Large-scale ransomware attacks
- Sophisticated hacking, malware and phishing attacks
- Lost and stolen laptops, drives and paper information
- Business practice claims (e.g. alleged misuse of information for commercial purposes)
- Data breaches impacting payment cards and PCI rules
- Careless, snooping and rogue employees
- Vendor and service provider breaches

An accomplished litigator, Alex has acted as lead counsel in landmark cases in his areas of practice, before all levels of court, including the Supreme Court of Canada, and in high-profile class action litigation involving cybersecurity and data breaches.

In the freedom of information field, Alex assists clients with strategic requests to obtain material information for business or legal purposes, and with resisting the disclosure of important confidential information before institutions, regulators and the courts. A longstanding director on the Advisory Board of the International Association of Privacy Professionals (IAPP) Canada, former Chair of the Canadian Bar Association Privacy and Access Law Section, and recipient of a doctoral degree in privacy law, Alex has contributed to thought leadership and the shaping of privacy and related law and policy in Canada. In recognition of his expertise, Alex has received a number of prestigious commissions from the Office of the Privacy Commissioner of Canada (OPC) to author reports and guidance material, including , PIPEDA and Your Practice — A Privacy Handbook for Lawyers, a national privacy handbook for the legal profession; Leading by Example: Key Developments in the First Seven Years of PIPEDA, a milestone privacy law report, and Metadata and Privacy: A Technical and Legal Overview. Alex is consistently ranked in Chambers Canada and The Best Lawyers in Canada as one of Canada's top privacy and data protection lawyers. He was also named as the 2018 and 2020 Toronto Privacy and Data Security Law "Lawyer of the Year".





### Areas of Expertise

Litigation and Dispute Resolution | Privacy and Cybersecurity Law | Trade Secrets & Data Security

### Education

2014, JD, University of Toronto Faculty of Law

2011, BCom, McMaster University

### Language

English


Daanish Samadmoten is a member of the firm's Privacy and Cybersecurity Group. Daanish frequently advises clients on various privacy and cybersecurity matters by providing practical and strategic advice in respect of privacy compliance, data breach incidents, and privacy litigation.

Daanish has assisted numerous clients in addressing privacy and cybersecurity incidents, including by advising clients about their legal obligations and litigation risks, reporting to privacy regulators, working with forensic and data management experts, and drafting external communications.

With considerable experience and an ongoing practice in the fields of commercial, civil, and administrative litigation, Daanish brings to bear key legal and litigation risk management considerations in relation to privacy and cybersecurity matters.

Daanish received his Juris Doctor from the University of Toronto and studied transnational law at the Center for Transnational Legal Studies in London, England. Prior to that, he received an Honours Bachelor of Commerce degree from McMaster University.

Daanish was called to the Ontario bar in 2015 and is a member of the Law Society of Ontario, the Canadian Bar Association, the Ontario Bar Association, the South Asian Bar Association, the Federation of Asian Canadian Lawyers, and the Canadian Muslim Lawyers Association.



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